

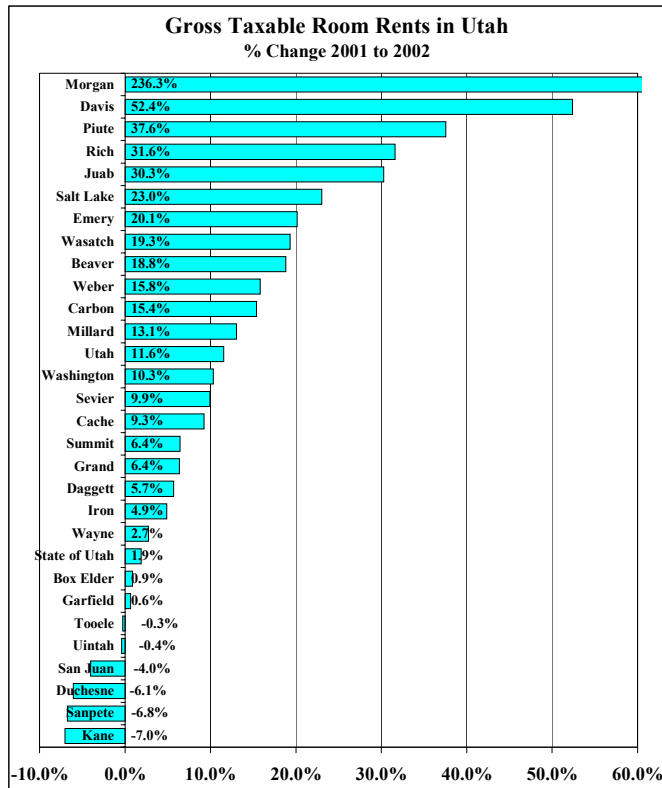
Travel & Tourism Taxes - Gross Taxable Room Rents

Rank	County	2002 Room Rent Revenues	Percent of State Total	Rank	County	2002 Room Rent Revenues	Percent of State Total
1	Salt Lake	\$299,821,920	45.0%	16	Carbon	\$5,344,045	0.8%
2	Summit	\$114,111,691	17.1%	17	Tooele	\$4,276,490	0.6%
3	Washington	\$43,205,939	6.5%	18	Beaver	\$3,486,108	0.5%
4	Utah	\$35,347,882	5.3%	19	Wayne	\$2,892,095	0.4%
5	Grand	\$27,872,000	4.2%	20	Millard	\$2,757,619	0.4%
6	Davis	\$22,184,974	3.3%	21	Box Elder	\$2,696,185	0.4%
7	Weber	\$19,549,376	2.9%	22	Juab	\$2,492,764	0.4%
8	Garfield	\$14,590,419	2.2%	23	Rich	\$2,306,335	0.3%
9	Iron	\$13,653,139	2.0%	24	Daggett	\$1,993,157	0.3%
10	Kane	\$8,380,340	1.3%	25	Sanpete	\$1,507,939	0.2%
11	Wasatch	\$8,332,669	1.2%	26	Duchesne	\$866,402	0.1%
12	Cache	\$8,266,811	1.2%	27	Emery	\$767,538	0.1%
13	San Juan	\$7,389,640	1.1%	28	Morgan	\$261,298	0.0%
14	Sevier	\$6,742,350	1.0%	29	Piute	\$203,314	0.0%
15	Uintah	\$5,418,235	0.8%				

Gross Taxable Room Rents 1997 to 2002

County	1997	1998	1999	2000	2001	2002	% Change 2001-02	AAPC 1997-2002
Beaver	\$2,706,961	\$2,995,476	\$2,870,163	\$3,076,203	\$2,934,087	\$3,486,108	18.8%	5.2%
Box Elder	\$2,452,799	\$2,743,436	\$2,692,499	\$2,768,013	\$2,672,442	\$2,696,185	0.9%	1.9%
Cache	\$6,145,150	\$7,461,665	\$7,517,868	\$7,838,345	\$7,566,374	\$8,266,811	9.3%	6.1%
Carbon	\$3,490,261	\$3,670,786	\$4,478,110	\$4,474,621	\$4,630,714	\$5,344,045	15.4%	8.9%
Daggett	\$1,324,813	\$1,817,340	\$1,769,951	\$1,783,554	\$1,885,582	\$1,993,157	5.7%	8.5%
Davis	\$12,260,194	\$13,428,722	\$13,330,007	\$15,291,074	\$14,559,428	\$22,184,974	52.4%	12.6%
Duchesne	\$738,600	\$963,268	\$778,218	\$844,216	\$922,264	\$866,402	-6.1%	3.2%
Emery	(\$493,023)	\$1,404,708	\$929,776	\$736,226	\$638,841	\$767,538	20.1%	9.3%
Garfield	\$15,971,028	\$16,155,172	\$16,577,780	\$16,319,061	\$14,497,384	\$14,590,419	0.6%	-1.8%
Grand	\$25,158,976	\$24,676,933	\$27,615,600	\$26,673,567	\$26,204,467	\$27,872,000	6.4%	2.1%
Iron	\$12,219,753	\$12,214,175	\$12,776,403	\$14,057,756	\$13,017,151	\$13,653,139	4.9%	2.2%
Juab	\$1,692,894	\$1,770,058	\$1,907,632	\$1,978,171	\$1,913,190	\$2,492,764	30.3%	8.0%
Kane	\$8,940,005	\$8,255,033	\$9,216,977	\$9,464,222	\$9,015,042	\$8,380,340	-7.0%	-1.3%
Millard	\$2,142,495	\$1,996,992	\$2,179,436	\$2,336,914	\$2,439,188	\$2,757,619	13.1%	5.2%
Morgan	\$35,630	\$29,054	\$31,929	\$38,186	\$77,702	\$261,298	236.3%	49.0%
Piute	\$153,199	\$186,610	\$173,732	\$170,448	\$147,799	\$203,314	37.6%	5.8%
Rich	\$1,221,604	\$1,349,081	\$1,578,814	\$1,743,544	\$1,752,349	\$2,306,335	31.6%	13.6%
Salt Lake	\$234,263,572	\$238,479,589	\$229,797,632	\$235,285,623	\$243,672,654	\$299,821,920	23.0%	5.1%
San Juan	\$8,147,581	\$8,688,373	\$8,637,436	\$8,243,113	\$7,699,870	\$7,389,640	-4.0%	-1.9%
Sanpete	\$1,198,546	\$1,323,559	\$1,336,537	\$1,182,112	\$1,617,100	\$1,507,939	-6.8%	4.7%
Sevier	\$5,203,651	\$5,085,250	\$5,693,398	\$5,774,287	\$6,132,645	\$6,742,350	9.9%	5.3%
Summit	\$79,855,432	\$88,875,994	\$90,604,704	\$98,626,466	\$107,199,784	\$114,111,691	6.4%	7.4%
Tooele	\$4,239,960	\$3,924,300	\$3,756,355	\$4,658,202	\$4,288,799	\$4,276,490	-0.3%	0.2%
Uintah	\$4,491,601	\$5,305,277	\$5,019,385	\$5,434,069	\$5,439,186	\$5,418,235	-0.4%	3.8%
Utah	\$27,379,992	\$27,755,028	\$31,614,149	\$33,462,356	\$31,686,907	\$35,347,882	11.6%	5.2%
Wasatch	\$6,290,345	\$6,457,687	\$6,867,785	\$7,272,757	\$6,983,055	\$8,332,669	19.3%	5.8%
Washington	\$32,201,732	\$34,111,888	\$36,470,724	\$37,946,219	\$39,160,260	\$43,205,939	10.3%	6.1%
Wayne	\$2,734,676	\$2,950,418	\$3,169,958	\$3,372,920	\$2,814,835	\$2,892,095	2.7%	1.1%
Weber	\$16,991,754	\$16,348,310	\$15,935,917	\$16,856,711	\$16,876,606	\$19,549,376	15.8%	2.8%
State of Utah	\$519,160,181	\$540,424,182	\$545,328,875	\$567,708,954	\$578,445,705	\$666,718,674	15.3%	5.1%

Travel & Tourism Taxes - Gross Taxable Room Rents



Gross Taxable Room Rents represent the equivalent of gross transient room tax revenues divided by the transient room tax rate. As such, it allows specific analysis of room rental performance without including other lodging amenities such as restaurants and gift shops that are included in the broader measure of nominal hotel sales.

Nominal hotel sales include not only the sales from the rental of rooms, but also other hotel sales, such as those from hotel restaurants, conventions, seminars, private clubs and gift shops. However, this data may exclude some businesses that file a transient room tax return, such as condominium rentals.

As a share of total statewide sales, a county share of gross taxable room rents is equal to a county share of transient room tax revenues.

